



Solutions for Change

PRESENTS

an Evening to Remember

WITH LEGENDARY SPORTS ICONS

SEPTEMBER 22, 2018

Omni La Costa Resort and Spa

A benefit gala to transform
lives and communities



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Dear Friend,

We are pleased to extend a special invitation for you to join us as a sponsor for **An Evening to Remember ... With Legendary Sports Icons**. This year's gala will be a celebration that highlights the transformative journey of our formerly homeless families and acknowledges the individuals, civic organization, faith communities and companies who have made their remarkable transformation possible.

When we began serving homeless mothers and their children at a Vista church in the 90's as *Solutions for Change*, we weren't just thinking about innovating a solution to solve homelessness in North San Diego County, we were crafting something that could be shared with others – something truly transformational! Today, we are on the verge of sparking a national reform initiative with a vision that could change how we see and act on deep poverty issues everywhere. This is BIG and we want you to be a part of it!

As an event sponsor you'll be recognized as the driving catalytic force that transforms lives and communities. There are a variety of sponsorship levels to highlight your company's investment, demonstrate community leadership, and increase your company's exposure to hundreds of gala attendees.

At past events, we have been honored by world renowned leaders and we have honored American Heroes. This year, we're recognizing **Legendary Sports Icons** who have transitioned into playing for much larger stakes – going into some of the toughest fields of play – inner cities, gangs, deep poverty and the streets – using an entirely different playbook to change the lives of those in need.

We are proud to feature Deion Sanders, *one of the most electrifying athletes to ever play sports* and now, a *Catalyst for Change*, transforming lives in his hometown of Dallas. Deion will be joined by other local **Legendary Sports Icons** for what promises to be one of our most awe-inspiring galas yet.

We're asking you to champion this exciting event by choosing your desired recognition level from the enclosed list of sponsorship opportunities. Your support will have a profound impact in the lives of families developing a life of dignity and self-sufficiency. We thank you in advance for your commitment and look forward to seeing you at this year's *An Evening to Remember*.

With gratitude and appreciation,

Chris Megison
President & CEO
Solutions for Change

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SPONSORSHIP OPPORTUNITIES

Presenting Sponsor Issa Family Foundation

CHAMPION OF CHANGE • \$50,000

- Two premium tables (seating for 20)
- Invitations for all guests to an exclusive VIP reception
- Recognition as a premier sponsor in all media – press releases, promotions, website, social media
- Corporate branding on event materials and signage
- Prominently featured the night of the event, recognition in the event program

LEADER OF CHANGE • \$25,000

- One premium table (seating for 10)
- Invitations for all guests to an exclusive VIP reception
- Sponsor distinction on press releases, promotions, website and social media
- Corporate logo on select event materials, the event website and social media
- Featured the night of the event, recognition in the event program

CHANGE MAKER • \$15,000

- Preferred table (seating for 10)
- Invitations for 4 guests to an exclusive VIP reception
- Corporate logo on the event website and social media
- Sponsor distinction the night of the event, recognition in the event program

INNOVATOR • \$10,000

- Preferred table (seating for 10)
- Invitations for 2 guests to an exclusive VIP reception
- Name listed on the event website, social media, and post event media
- Name listed in the event program

TABLE SPONSOR • \$5,000

- Preferred table (seating for 10)
- Sponsor recognition – name listed in the event program
- Name listed on the event website, social media and post event media

SOLUTIONS GRADUATE SPONSOR • \$3,500

- Preferred table (seating for 4)
- Sponsor a Solutions graduate and their guest.
- Sponsor recognition – names listed in the event program
- Name listed on the event website and social media

A GIFT TO REMEMBER

Unable to attend *An Evening to Remember*? Your gift in any amount helps provide a path to success for parents participating in our Solutions University.

Individual Tickets Available • \$375 Per Person

To register online visit www.SolutionsforChange.org/etr2018
or complete the enclosed sponsorship agreement.

For more information, contact Patty Johnson at
pjohnson@solutionsforchange.org or 760-941-6545 ext 332.



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SPONSORSHIP AGREEMENT

- | | |
|--|---|
| <input type="checkbox"/> Champion of Change • \$50,000 | <input type="checkbox"/> Innovator • \$10,000 |
| <input type="checkbox"/> Leader of Change • \$25,000 | <input type="checkbox"/> Table Sponsor • \$5,000 |
| <input type="checkbox"/> Change Maker • \$15,000 | <input type="checkbox"/> Solutions Graduate Sponsor • \$3,500 |

Your Name

Company Name

Preferred Business Contact (Name and Phone Number)

Address, City, State, Zip

Phone

Email

Please indicate your preferred name for listings on all event media and signage

- ☐ Please bill me using the above contact information. (Payment due prior to September 14, 2018)
- ☐ Enclosed is a check for \$_____ payable to Solutions for Change
- ☐ Please charge \$_____ to my ☐ Visa ☐ MasterCard ☐ AmEx ☐ Discover (Check one)

Name as it appears on card

Credit Card Number

Expiration Date

Security Code

DEADLINE FOR EVENT PROGRAM RECOGNITION AUGUST 20, 2018

For information contact Patty Johnson at pjohnson@solutionsforchange.org or 760-941-6545 ext 332.
To formalize your sponsorship commitment please register online at www.SolutionsforChange.org/etr2018
or complete and return this agreement.

www.SolutionsforChange.org | TAX ID: 33-0902617